



Colorado Construction Safety Laboratory, LLC
d/b/a Safety Function
1902 Blue Star Lane
Louisville, CO 80027
www.safetyfunction.com

1 June 2024

Dear valued partner:

Thank you for your interest in High-Energy Control Assessments (HECA®). We are excited for you to take this information and use it to prevent serious injuries and fatalities in your company's workplace. You are welcomed and encouraged to spread the information that you've learned from us to others. Our goal is promoting safer work environments, even if we are not the ones disseminating the guidance. In furtherance of that goal, we ask you to honor three simple promises when using the trademarked HECA name:

- 1. Do not commercialize HECA.** Our organization has a trademark for "HECA" as it relates to the service of consulting in the construction industry. Our objective in obtaining this intellectual property was to promote the clear association of the methodology to our organization. We are not in the business of pursuing anyone who uses HECA in the space of teaching and implementing our methodology within a company to enhance the safety of their employees, contractors, and subcontractors. In fact, we invite you to do so. The HECA name should not be used to directly market or sell products or services without our approval.
- 2. Follow the HECA rules.** We ask that you act as good stewards of the mark's integrity. The HECA methodology is effective only when it is implemented exactly as prescribed. Any modification, no matter how big or small, may seriously compromise the fidelity of the method. If you teach or implement a methodology that is different in any way from our HECA method, please know that you are no longer following HECA principles and the HECA name should not be used to describe that process. Doing so would erode the understanding of our mark and could lead to misplaced association with a methodology that we did not intend to promote.
- 3. Provide proper attribution when using HECA.** The HECA methodology was not synthesized in a vacuum. It is the product of incredible hard work by scientists and practitioners driven by a strong motivation to prevent serious injuries and fatalities. We ask you to be mindful not to characterize HECA as your own creation.

We trust you will find these directions fair and easy to follow. Your cooperation with us in upholding these promises is crucial for our shared success. Please visit our website for more information about HECA and ways to collaborate. As always, we are available to answer any questions you may have.

Sincerely,

A handwritten signature in blue ink, appearing to read "Matthew Hallowell", followed by a horizontal line.

Matthew Hallowell, PhD
Executive Director
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